

2007 PBEA Conference

Thursday, November 15, 2007				
TIME	SESSIONS			
12:00 p.m.— 2:00 p.m.	Registration in hotel lobby			
2:00 p.m.— 4:00 p.m.	Tour of Milton Hershey School			
5:30 p.m.— 7:30 p.m.	Registration in hotel lobby Dinner on your own			
6:30 p.m.— 7:30 p.m.	Moodle in the Making Elisha Pospisil & Jason Williams	Google Docs Ann Kieser-Edler		
7:40 p.m.— 8:40 p.m.	BCIT at "Turning Points" Donna Gavitt and Kevin Willson			
9:00 p.m.— 11:00 p.m.	Alumni Hospitality sponsored by Cengage Learning (formerly Thomson Publishing) Wear your college shirts.			
Friday, November 16, 2007				
7:00 a.m.— 9:00 a.m.	Registration in hotel lobby			
7:00 a.m.— 8:00 a.m.	Continental breakfast, Exhibits, and Chinese Auction			
8:00 a.m.— 9:00 a.m.	Making it Personal: Personal Financial Literacy Mike Cloran	HS Reform in PA & the Role of Bus. Ed. Kimberly Webber & David Madden	New Twists for Teaching Professional Wardrobe Sharon Fisher-Larson	An Employer's Dream Tanya Rogers
9:10 a.m.— 10:10 a.m.	Economics: A Graduation Requirement for ALL Students Dr. Donna Cellante & Jay Cellante	Living Proof: brass/Magazine and the brass/Student Program Laura Edmonston	Issues Surrounding Internet Safety Chuck Favata	Student Teachers...New Teachers...The Key to a Successful "First" Day of School Lynlee Caliguiri
10:10 a.m.— 10:30 a.m.	Exhibits and Chinese Auction			
10:30 a.m.— 11:30 a.m.		The New 3 Rs: RSS, Research and Review Chris Champion	Tips and Tricks for the New Office 2007 Sharon Fisher-Larson	The Activclassroom, Creating a 21st Century Learning Environment Mark Sylvia
11:40 a.m.— 12:40 p.m.	A Fish Called Megabyte Elaine Bergstresser and team	Energize Your Web Development Curriculum with Certification Trish Bobst	Web 2.0 Tools: Cool Tools for the 21st Century Learner Kristin Hokanson	The HS Financial Education Program Marilyn Furry
12:45 p.m.— 2:15 p.m.	Annual Business Meetings & Awards Luncheon			
2:30 p.m.— 3:30 p.m.	MS Office 2007 & Windows Vista Trish Bobst	Have an 'Excel'ent Adventure Beth Breiner	Securities and Exchange Commission Tina Kotsalos	
3:30 p.m.	Collection of Act 48 Forms & Evaluation Forms Chinese Auction and Vendor Drawings			
4:30 p.m.	PBEA Executive Board Meeting			

***Tentative grid and subject to change ***

TENTATIVE SESSION DESCRIPTIONS

Thursday, November 15

6:30—7:30 p.m.

Moodle in the Making

The making of what you ask? Come for a real-life, hands-on demonstration of what Moodle can do for you. Find out how to use Moodle as a tool for enhancing your regular classroom. Blogs, Wikis, Class Discussions, Group Projects, and Multimedia--everything Web 2.0 has to offer rolled into one convenient location for your classroom. Find out how to use Moodle for optimizing student participation, achievement, and interest.

Jason Williams & Elisha Pospisil, Forest Area SD

Google Docs

Discover how easy it is for students to collaborate using Google Docs and Spreadsheets in your curriculum. In addition to providing curriculum ideas, this session will allow participants to see a step-by-step demonstration of how to use Google Docs and Spreadsheets.

Ann Kieser-Edler, Mansfield HS

7:40—8:40 p.m.

BCIT at “Turning Points”

Learn how to make your classroom more interactive with Join In Turning Point audience response systems while learning about new legislation points in BCIT. “Clickers” help assess student understanding during a lecture—resulting in increased performance. Students will enjoy participating and learning by using the Turning Point clickers. Find out how easy it is to produce your own tests/quizzes with immediate response using PowerPoint while learning what’s happening in the BCIT curriculum at the state level. Are you ready to Join In?

Donna Gavitt, Selinsgrove HS and Kevin Willson, York Suburban HS

9:30 p.m.

Alumni Hospitality sponsored by Thomson Publishing.

Wear your college shirts. Let’s see from where our BCIT teachers have graduated.

Friday, November 16, 2007

8:00—9:00 a.m.

Making it Personal: Personal Financial Literacy

Start now to teach students the value of a dollar. Personal Finance has emerged as one of the hottest courses in business education, and it’s never too early to get students on the path to financial responsibility. In this session, South-Western’s Mike Cloran explores the topics and trends in Personal Finance and why it’s more important than ever to students’ long-term personal success.

Mike Cloran, Thomson/South-Western

HS Reform in PA and the Role of Business Education

Oxford Area High School is in its third year of High School Reform through the Project 720 grant. Learn how this high school has incorporated Dual Enrollment and Articulation agreements with local universities and colleges to encourage post-secondary education. This school has also forged internship opportunities with local businesses, hospitals, and educational facilities to further expose their students to the world of work and what lies beyond high school.

David Madden & Kimberly Webber, Oxford Area HS

New Twists for Teaching Professional Wardrobe

Attend this session and receive classroom activities that will help students prepare for the job interview and appropriate dress attire at work. Learn what the 10 basic pieces are for the “worry-free” wardrobe, psychology of colors, and Rule of 14. In addition, Sharon will focus on everyone’s closet full of clothes but “nothing to wear” syndrome that we each face.

Sharon Fisher-Larson, Glencoe/McGraw-Hill Publishing Co.

An Employer’s Dream

Based on feedback from employers, we are making changes to our curriculum. Come discuss the feedback and the changes we are instituting at YTI to make our students viable job candidates.

Tanya Rogers, YTI Career Institute

9:10—10:10 a.m.

Basic Business/Economics: A Graduation Requirement for All Students

This session will provide the rationale for why a basic business/economics course should be a graduation requirement for ALL students.

Donna Cellante/Jay Cellante Robert Morris Univ/Cornell Sr. HS

Living Proof: brass/Magazine and the brass/Student Program

The brass/STUDENT PROGRAM indirectly evolved from a high school business class. ***Living Proof*** is the story of how a former student took a classroom idea and launched a magazine that now influences hundreds of thousands of young adults across the country—serving as living proof that what educators do matters.

Laura Edmonston, brass/MEDIA Inc.

Issues Surrounding Internet Safety

Through a simulation of Internet activity, participants will become aware of student activities while online and the tactics and tools pedophiles use to search and elicit information from online conversations or postings. Knowledge of these tactics will enable participants to better understand the dangers faced by students while online.

Chuck Favata, Holland Middle School, Council Rock School District

Student Teachers...New Teachers...The Key to a Successful “First” Day of School

This session focuses on the student teacher and the new teacher. Most student teachers don’t see the “first” day of school; they enter a classroom with an atmosphere already established by their cooperating teacher. Most first-year teachers don’t know how to use that “first” day of school to emulate the classroom atmosphere they had when they student taught. How does the experienced teacher create an atmosphere and set a climate conducive to learning on the “first” day of school?

Lynlee Caliguiri, South Fayette Township High School

10:30—11:30 a.m.

The New 3 Rs: RSS, Research and Review

Have you ever wanted to keep tabs on current events? Do blogs play a part in your research? Learn how to use RSS to track blogs by topic and even keywords. Learn strategies to use custom RSS feeds and blogrolls to aid in your students' and your research.

Chris Champion, Cumberland Perry AVTS

Tips & Tricks for the New Office 2007

If you enjoyed Sharon's other tips and tricks sessions, you will want to return for more tips and tricks for the bigger and better Office 2007; and, if you didn't, you will still want to take advantage of these tips for using the new Office more efficiently. Sharon, a former Business education teacher at the secondary and post-secondary levels and computer education author, guarantees you will walk out of this session with something new.

Sharon Fisher-Larson, Glencoe/McGraw-Hill Publishing Co.

The ActivClassroom, Creating a 21st Century Learning Environment

Using the Promethean Activboard, a component of the Classrooms For The Future initiative, attendees learn how interactive lessons can be created and delivered. Three areas proven to improve learning will be emphasized: Differentiated Instruction, Student Engagement, and Formative Assessment. Attendees will also learn where to find online lessons aligned to state standards.

Mark Sylvia, Logical Choice Technologies

11:40—12:40 a.m.

A Fish Called Megabyte

Follow the adventures of a visionary administrator, a fearless group of teachers and a fish called Megabyte on a journey through the creation and implementation of a fully integrated, standards-based K-5 elementary technology curriculum. It's more than a fish tale. Catch some real-life tips on developing/strengthening your own elementary technology program.

Elaine Bergstresser, Angela Dolheimer, Mary Forney, Dr. Ted Mannino, Cumberland Valley SD

Energize Your Web Development Curriculum with Certification

Learn how you can energize your Web curriculum and align it to nationally recognized IT standards and industry certification. CIW is widely recognized as vendor-neutral curriculum and certifications that focus on Internet job skills, such as Web site design, development, administration and security. CIW certifications map to the Information Technology "Career Clusters" and provide a clear career and educational path for your students. Teachers in several states are using the CIW program to create local and statewide articulation agreements by using the CIW certifications to validate programs and their students' abilities. Also learn about the six new Adobe site licenses and the Adobe Certified Associate program.

Trish Bobst, Thomson/Course Technology

Web 2.0: Cool Tools for the 21st Century Learner

Today's web is not passive. Rather than being consumers of information, users are active contributors, customizing media and technology for their own purposes. In this session, you'll learn about a variety of Web 2.0 tools and technologies and think about ways these can be used to foster 21st century learning in your classroom.

Kristin Hokanson, Upper Merion SD

Beyond The Piggy Bank for Teens

The 2007 revised NEFE High School Financial Planning Program (HSFPP) was created to (1) educate high school students about sound money management skills and the financial planning

process, and (2) to develop positive behaviors that are necessary to attaining financial maturity and achieving a secure future. The National Endowment for Financial Education (NEFE) offers the HSFP in partnership with Cooperative State Research, Education, and Extension Service, USDA, and participating Land-Grant University Cooperative Extension Services and the Credit Union National Associates, Inc. (CUNA), America's Credit Unions. The HSFP consists of several parts—both in print (Instructor's Manual and 128-page Student Guide) and on the Internet. All HSFP resources are available without charge or shipping costs. The Web address for HSFP and another support for the curriculum is hsfp.nefe.org

Marilyn Furry, Penn State Univ.

2:30—3:30 p.m.

MS Office 2007 and Windows Vista

Are you wondering whether to upgrade to Office 2007 or just curious about what is new with Office 2007 from Microsoft? Come see some of the new features such as the drastically new interface where ribbons take the place of menus. The highly graphical interface will allow users to accomplish more—faster. What's all the talk about gadgets, breadcrumb navigation, and windows aero glass? Come and see for yourself!

Trish Bobst, Thomson/Course Technology

Have an 'excel'lent adventure

Join in the Excel-lent adventure as we explore some very non-traditional applications of the software. Discover Excel used across the curriculum in science, language arts, social studies, elementary computer classes and a variety of other content areas.

Beth Breiner, Carbon Lehigh IU #21

PBEA MEMBERSHIP APPLICATION

Membership Dues for July 1, 2007 – June 30, 2008

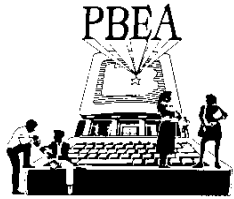
(Please print or type.)

Circle One: Mr. Mrs. Ms. Miss Dr.
Name _____ Position/Title _____
School/Firm Name _____
Address _____
City _____ State _____ Zip _____
Home Address _____
City _____ State _____ Zip _____
Home Phone _____ () Work Phone _____ ()
E-mail address _____ School County _____
My membership is new _____ renewed _____

- 3-year Professional - \$75 1-year Professional - \$30/yr. Student - \$5/yr.
 3-year Retired - \$30 1-year Retired - \$15/yr.

_____ I am adding \$_____ to my membership for the scholarship fund.

**Make checks payable to "PBEA".
Mail to: PBEA, PO Box 333, Bedford, PA 15522.**



"BCIT—The Sweetest Pathway"

2007 PBEA CONFERENCE

November 15-16, 2007

Harrisburg/Hershey Holiday Inn—Grantville, PA

Sessions will begin at 6:30 p.m. on Thursday, November 15, 2007 and conclude on Friday, November 16, 2007 at 3:30 and will include the following topics:

- ✓ Moodle
- ✓ Internet Safety
- ✓ Financial education
- ✓ Tips and tricks with Office 2007
- ✓ Web development certification
- ✓ Elementary keyboarding
- ✓ An 'excel'lent adventure
- ✓ HS reform
- ✓ Economics
- ✓ 'brass' magazine
- ✓ Financial literacy
- ✓ Employer's desires
- ✓ Interactive whiteboards
- ✓ New teacher pointers
- ✓ RSS feeds
- ✓ New teaching technologies
- ✓ Web 2.0 tools
- ✓ Current legislative topics

A pink, multi-pointed starburst graphic is positioned to the right of the list of topics. It contains the text: "Act 48 hours will be granted for all sessions!".

Act 48 hours
will be granted for
all sessions!

Bring your laptop to the sessions!

Join us on Thursday, November 15, 2007 from 2--4 p.m.
for a tour of Milton Hershey School.
Cost of \$20.00 per person to cover transportation.

There will be a connect/collaborate social on Thursday evening at 9 p.m. Wear your college alumnus shirt!

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November 15-16, 2007

*Harrisburg/Hershey Holiday Inn
Grantville, PA*

REGISTRATION MATERIALS ENCLOSED