

# Bloomsburg University Seminar Staff

Dr. John Olivo  
Department of Business Education and  
Information and Technology Management

This seminar has been funded through a grant from the  
Pennsylvania State University, Center for Professional  
Development

Exhibits and door prizes will be provided by:  
Pam Cooper · Cengage Learning  
Paul Glodek · Glencoe McGraw Hill

Bloomsburg University is an Act 48 provider. Please provide  
your PDE ID# on the registration form and BU will process the  
4.5 hours for Act 48 upon completion of the seminar.

## Summer 2010 Seminar

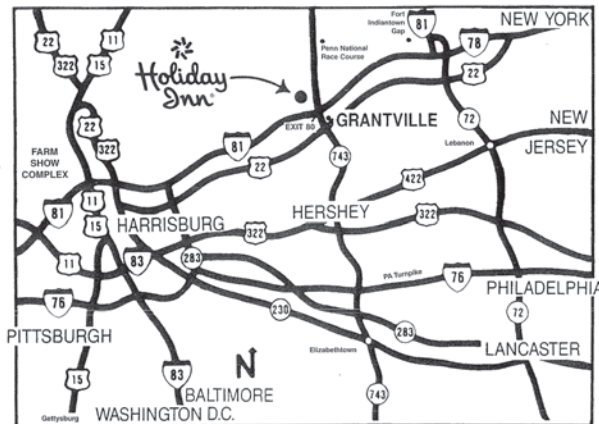
Date: June 14-18, 2010  
Time: 9 a.m. to 4 p.m.  
Location: Bloomsburg University  
Cost: \$150

## Fall 2010 Seminar

[www.pbea.info](http://www.pbea.info)

Date: Friday, Oct. 15, 2010  
Time: 8 a.m. to 3 p.m.  
Location: Holiday Inn, Grantville, PA  
Cost: \$40

Seminar information will be available at:  
[www.bloomu.edu/ce](http://www.bloomu.edu/ce)  
[www.pbea.info](http://www.pbea.info)



## Location and Directions

Holiday Inn  
Harrisburg/Hershey · Exit 80 · I-81  
604 Station Rd., Grantville, PA 17028  
(717) 469-0661 · Fax (717) 469-7755  
<http://stayholiday.com>



[www.bloomu.edu](http://www.bloomu.edu)

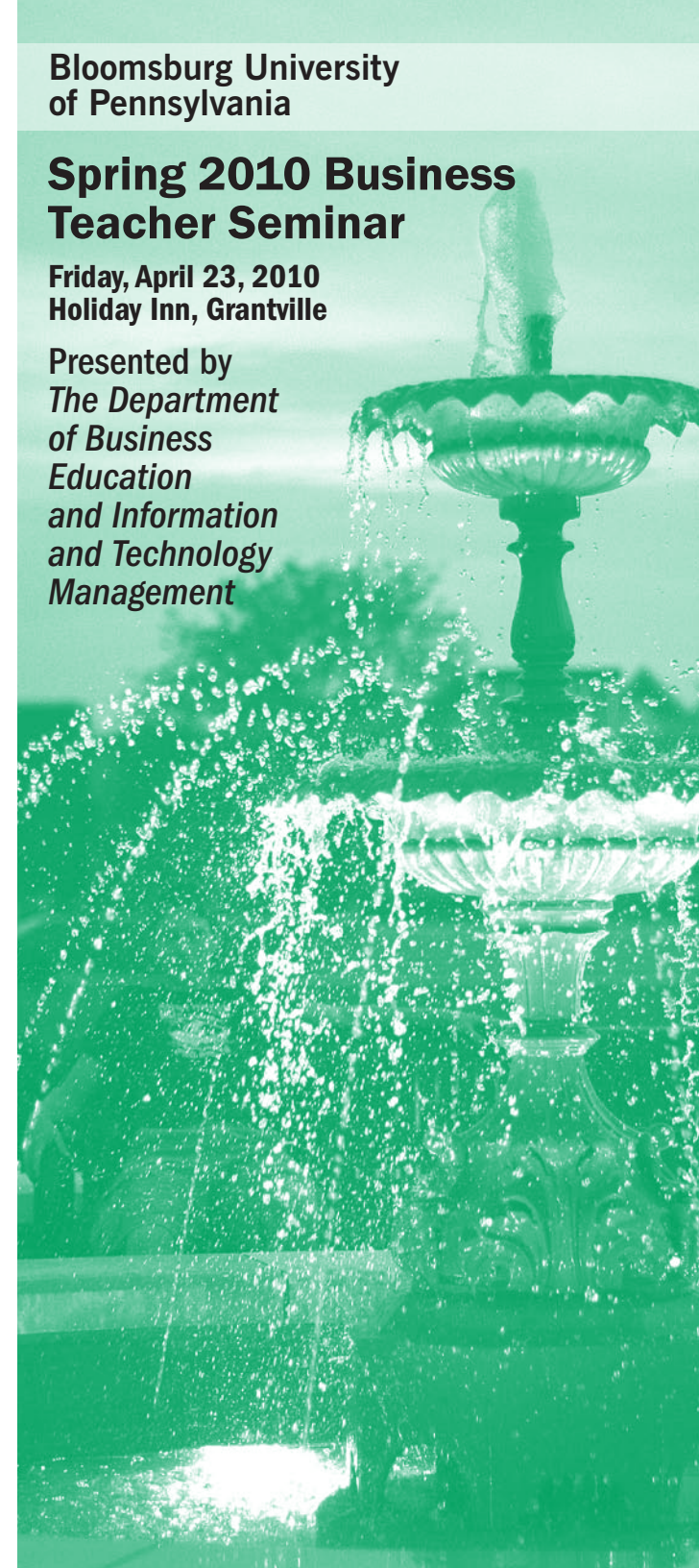
Bloomsburg University is committed to equal educational and  
employment opportunities for all persons without regard to  
race, religion, gender, age, national origin, sexual orientation,  
disability or veteran status.

Bloomsburg University  
of Pennsylvania

## Spring 2010 Business Teacher Seminar

Friday, April 23, 2010  
Holiday Inn, Grantville

Presented by  
*The Department  
of Business  
Education  
and Information  
and Technology  
Management*



# Program

8:00 a.m. – 8:30 a.m.

**Registration, Exhibits and Continental Breakfast**

8:30 a.m. – 10:00 a.m.

**“Ideas in Action” – Just What the “New Brains” Need  
by Cynthia Greene**

You cannot expect today's students to be content in a lecture-based classroom. Their brains expect so much more! Today's students have been exposed to chirping, beeping, and thinking toys all their life. And they've spent way more time on the computer than they have reading. To motivate students today, you need activities designed to help them contextualize their learning experiences. Entrepreneurship education helps all students prepare for success in the business world, whether they start their own business or work in a small business in the future. This session explores the world of small business and the need for entrepreneurship education. Information on successful school-based enterprise ventures will be shared.

Cengage Publishing will provide a complimentary textbook.

10:00 a.m. – 10:30 a.m. – Break

10:30 a.m. – 12:00 p.m.

**Putting “Ideas into Action” by Cynthia Greene**

Letting students plan, organize, and run a small business is the perfect way to help them learn and apply important business concepts that will help them be successful in the “real” world! This session focuses on student-centered activities that put ideas into action and help students learn the basics of starting and running a business. Cengage Publishing will provide a complimentary textbook.

12:00 p.m. – 1:00 p.m. – Buffet Lunch (Provided)

1:00 p.m. – 2:30 p.m.

**Effective Classroom Management Can Make the Difference by  
Barbara Sorg**

It doesn't matter how much we know about our subject matter, if we can't manage our classrooms effectively, we can't teach. Effective management is a necessary precondition to learning. In the real world, students come to school from all walks of life. What does effective classroom management look like? How can we be proactive and not reactive? How can teachers improve their management skills? This session will discuss ways to improve your management skills.

2:30 p.m. – 3:00 p.m. – Wrap Up and Door Prizes

# Presenters

**Cynthia Greene**

Cynthia is the author of high school and middle school Entrepreneurship textbooks published by Southwestern/Cengage Learning that have been adopted across the nation. She served as President of the Southern Business Education Association and the Georgia Business Education Association and was the 2005-2006 President of the National Business Education Association. She was the program specialist for Business and Information Technology at the Georgia Department of Education until her retirement in May 2006. She was a high school business teacher for 25 years in the Fulton County School System prior to working at the State Department. Ms. Greene taught entrepreneurship, accounting and other business subjects and served as FBLA Advisor throughout her teaching career. She currently works as a consultant with Georgia State University and the Georgia Association for Career and Technical Education.

**Barbara Sorg**

Barbara, a prior high school principal and business teacher, received her master's degree in business education from Bloomsburg University and in secondary administration from the University of Scranton. She is currently an adjunct professor at Bloomsburg University, supervising student teachers in the Business, Computer and Information Technology program and teaching “Clinical Studies.” Barbara is a recipient of the “Distinguished Service Award” for supervision and administration of education from the Eastern Business Education Association. She is a past president of the Pennsylvania Business Education Association and the Gamma Xi Chapter of Delta Pi Epsilon, the National Honorary Professional Graduate Society in business education. She has presented at numerous state and national conferences on teaching methods and classroom management.

# Registration Form

**Spring 2010 Business Teacher Seminar  
Friday, April 23, 2010**

The registration fee must be paid in advance and is non-refundable. The fee includes handouts, continental breakfast, and lunch.

**Registration Deadline: Friday, April 16, 2010.**

*Print or type:*

Name: \_\_\_\_\_

PDE Professional ID#: \_\_\_\_\_

E-mail: \_\_\_\_\_

School: \_\_\_\_\_

School address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

School phone ( \_\_\_\_\_ ) \_\_\_\_\_

**Mail this form and payment to:**

Magee Center, Bloomsburg University  
700 W. Main St., Bloomsburg, PA 17815-1301

Method of Payment (Check One). Cost \$40

- Check (payable to “Bloomsburg University”)  
 VISA/MasterCard/Discover/Am Express

Name on Card: \_\_\_\_\_ Exp. \_\_\_\_\_  
Card #) \_\_\_\_\_

Please direct questions to Cindy Rider at (570) 389-4121  
Fax: (570) 389-3892, E-mail: crider@bloomu.edu