



Governor's Institute 2011

ON FINANCIAL EDUCATION

Elizabethtown College ◀

Lancaster County, PA

July 17 – July 22, 2011

▶ What People Are Saying About the Institute:

“This was by far one of the best, most informative programs I have ever been exposed to and would recommend the Institute to everyone.”

*Guidance Counselor,
Harrisburg Diocese*

“I am now even more prepared to lead my students down the road to financial success and security.”

*Family and Consumer Science Teacher,
Avella Area SD*

“If you teach personal finance, this Governor's Institute on Financial Education is a must!”

Business Teacher, West Perry SD

“This has been the best conference/workshop I have ever attended in thirty-three years of teaching!”

*Family and Consumer Science Teacher,
Milton Hershey School*

“The Institute provides a great opportunity for all educators to expand their curriculum.”

Math Teacher, Shaler Area SD

Join Pennsylvania K-12 colleagues from across the state and across the content areas, to learn more about financial education. Special emphasis will be placed on integration of personal finance within the elementary classroom and throughout various content areas such as language arts, math, business and family and consumer science. Participate in the Institute to learn how teaching personal finance can help meet numerous standards and assessment anchors and walk away with information to help you better manage your own personal finances.

Institute topics include:

- Kids and money: what they need to know and why
- Integrating personal finance into the core curriculum
- Curricula and methods available to teach about budgeting, saving, investing, credit, debt, identity theft and scams
- Learn how to engage local businesses and organizations in your financial education program
- Promoting change: how to improve financial education in your school district

All participants are expected to attend and actively participate in all sessions, conduct follow-up activities and submit a reflection on the required activities within six months after attending the Institute.

Preference will be given to district-wide teams representing a variety of grade levels and content areas. Participation is free of charge and includes all resource and program materials, lodging at the college and meals for the entire week. Upon successful completion of the Institute and required follow-up activities, participants will also receive two free graduate credits from Cheyney University.

Transportation costs to reach Elizabethtown College as well as local travel during the week are the responsibility of each participant. Upon notification of acceptance, participants are required to submit a \$75 check to secure participation. Acceptance fees will be returned upon satisfactory completion of the Institute.

For more information, contact Julie Gilbert, Pennsylvania Office of Financial Education, at (717) 783-2498 or jugilbert@state.pa.us.



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